

MAI RAUCH

UX/UI DESIGNER

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About Me

Design has been an integral part of my identity, and with a decade of experience in **creative thinking**, i am eager to channel my passion for merging aesthetics with technology for a UX UI designer role. My motivation comes from setting goals with **empathy for the end users** that give each project a sense of **social impact**.

Experience

Lighting designer		2020-Present
Rama mendelsohn lighting design		
<ul style="list-style-type: none">Developing diverse lighting designs domestically and internationally, ensuring aesthetic and functionalCrafting engaging marketing content, amplifying brand presence on social media platformsRepresenting the company at global conferences, cultivating relationships in the industry		
UX/UI team leader		2022-2023
Code for israel (voluntary position) in cooperation with "Ogen" association		
<ul style="list-style-type: none">Directed the UX/UI team in characterizing and designing a precise and user-friendly financial support systemCollaborated cross-functionally to resolve interface issues and enhance functionalityResearched various financial systems and drew insights to inform more accurate designsPresented product to professionals across diverse levels, refining user experience		
Graphic designer		2021-2023
Self employed		
<ul style="list-style-type: none">Designed graphics for print and digital, while maintaining visual consistency and brand integrity		
Interior designer		2017-2021
Karen Goor architecture		
<ul style="list-style-type: none">Planned and designed architectural plans from A to Z and 3D renderingWorked in a high-pressure environment while meeting deadlines and budgets		
Teaching assistant		2020-2021
The college of management		
<ul style="list-style-type: none">Trained and coached design students, considering their individual needs		
Jewelry brand designer		2016-2019
Mai Jewelry (Personal business)		
<ul style="list-style-type: none">Managed all operations from design and production to photography and product marketingHandled inventory and client relationships		
Customer service		2011-2016
Great Shape gym		
<ul style="list-style-type: none">Improved the customer experience, managing a customer portfolio and sales		

Education

UX/UI	Netcrafe Academy	2022-2023
Goldsmithing	Yael Shakedi's jewelry school	2019-2021
Interior design exchange students	IED Design school, Italy	2018
B.A with honors in interior design	The college of management academic	2015-2019
Preparatory for design	6B School of design and digital	2014-2015

Voluntiring

Mentoring project	2018-2019	Languages	Hebrew Nativ
The college of management academic		English Excellent	

Military Service

Personal Assistant	2011-2013	Skills	Figma	Photoshop	AutoCAD
Provided administrative assistance and operationl management			AI Tools	Illustaror	SketchUP
			WIX	Premiere	Rhino